



MEDIA RELEASE- For immediate release

SHOWDOWN AT HIGH NOON– at the inaugural HIGH NOON festival on Sunday 18 September 2011

The very best of Northcote – one of Melbourne’s most dynamic and eclectic suburbs – will be showcased at the inaugural **HIGH NOON** Street Festival on **Sunday 18 September 2011** from **10am to 6pm** on **High Street Northcote**, between Clarke and Separation Streets.

HIGH NOON is a daytime event with Northcote folk encouraged to grab a friend and come for breakfast. Set to be a spectacular celebration of this diverse and consistently creative community- HIGH NOON fuses Northcote’s eclectic mix of art, music, fashion and food into eight hours of street festival goodness.

NBA President and Festival director, Ben Mastwyk, says “It all kicks off with HIGH BREAKFAST at 10am, when the finest local cafés and restaurants start serving up a selection of breakfast treats. The street will be transformed into an alfresco dining destination, peppered with tables and chairs complete with live music and bars for those who want to grab a drink.”

There will be plenty of child-friendly entertainment, including music groups and circus acts, courtesy of The Northcote Kids Festival.

A not-to-be-missed musical showdown will commence at midday. This melodic confrontation will see two rival local bands – The Blue Brigade and The Red Brigade – do battle with brass at HIGH NOON.

A musical and visual spectacle, this scintillating showdown will set the streets ablaze with reds and blues and rousing tunes. As the two troupes make their way down High Street and meet face to face, horn to horn- audience participation will be tempting if not unavoidable- so pick a side and costume up for the day to support your favorite band or colour.

Live music will drift from three intimate HIGH NOON ‘stage-ettes’ expertly programmed by Northcote’s finest venues – Open Studio, The Wesley Anne, The Northcote Social Club and Bar303. From HIGH BREAKFAST enjoy bands and other entertainment as High Street turns into a hive of activity until sunset.

Be sure to visit the mini record fair; add to your dance repertoire at the tap dance workshops run by the gloriously Glittery Tapping Wonderland; and channel your creative energy at the art workshops delivered by local artists and supported by Art Stretchers. With all this and that much more- it’s fair to say Northcote hasn’t seen anything like HIGH NOON.

All this before sundown... best get there early.

**For all media and picture enquiries please contact:
Dot Dot Dash | Diba Nikanpour | diba@dddash.com.au | 0401 327 856**