

SecondBite
Annual Report 2011

Together



A close-up photograph of numerous fresh green beans, filling the entire frame. The beans are vibrant green and appear to be in their pods. The lighting is bright, highlighting the texture of the pods.

Greengrocers

Market vendors

Growers

Supermarkets

Restaurants

Delicatessens

Wholesalers

Cafes

Major events

Butchers

Dairy farmers

Distribution



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We are SecondBite

SecondBite is committed to making a positive difference to people by identifying sources of nutritious surplus fresh food and produce that might otherwise go to waste and facilitating its safe and timely distribution to agencies and people in need.



'I believe any company that grows, packs and on sells fresh produce here in Australia has a responsibility to pass on what quality we cannot sell to the Australian market to a good cause like SecondBite, and Harvest Moon is very happy to support this wonderful cause.'

Todd Ashdown, Harvest Moon



'SecondBite contribute a consistent supply of fresh and nutritious produce, delivered in a reliable, cheerful manner. As well as a variety of staple goods, they provide food that we could not offer due to prohibitive prices, e.g. quality meat and organic produce. SecondBite is a major factor in our budget planning.'

Betty Allison, Catering Supervisor,
Ozanam House



Our full time coordinator for SecondBite Geelong begins, delivering to agencies in the local area.

Feb 2011

Premier Ted Baillieu launches 'Food Rescue: A Fresh Approach' report 1 of our research series highlighting the social and health impact of fresh rescued food.

March 2011

A Food Angels pilot gets underway in Glenorchy, Hobart, in partnership with DHHS (YHS) & Anglicare
The inaugural SecondBite Food Security Advisory Committee meeting is convened.

Collections of fresh surplus food begin from the first Coles store as part of a pilot program.

July 2010

SecondBite Community Connect kicks-off in the Huon Valley in partnership with The Rotary Club Of Huon Valley.

Aug 2010

SecondBite Community Connect™ wins Community Award at the Victorian Dept of Planning and Community Development for 'new ways to engage with the community'.

Sept 2010

SecondBite Food Angels is featured nationally on the 7pm project. SecondBite Community Connect begins to operate in Queensland.

Our Emergency Food Relief Outreach Service (EFROS) commences in Hobart, providing food to caseworkers who make home deliveries to families in crisis.

'Community Food Programs in Victoria' survey report is released in collaboration with Foodbank Victoria and Fareshare, highlighting the unmet need for food donations in communities around Victoria.

April 2011

ISPT and SecondBite win the Rotary Community Award, acknowledging a powerful partnership between business and the community.

Feeding The Future commences in collaboration with The Hobart Botanical Gardens and TACH – community houses and gardens.

May 2011

With support from the Angel Foundation, we move to a larger warehouse in Kensington to support over 200 community food programs in and around Melbourne.

SecondBite Community Connect moves an average of 10 tonnes per month across Victoria, Tasmania and Queensland.

June 2011

Oct 2010

SecondBite are a finalist in the Banksia Awards Agriculture and Food category, and win the Community Grant of \$10,000 sponsored by the GPT Group.

Nov 2010

We celebrate our five-year anniversary at the Melbourne Town Hall and thank our supporters for helping us to rescue and redistribute over two million kg of fresh food.

Woolworths donate two refrigerated vans to support our operations in Melbourne and Geelong.

Food collections commence from Dandenong market.

Dec 2010

SecondBite redistributes 880 tonnes of food from January to December 2010, enough for 1.7 million meals.

Social Venture Australia completes an SROI analysis, which shows that \$4.42 of social value is created for every \$1 donated to SecondBite.

Jan 2011

Feasibility study for SecondBite Brisbane is completed – a significant 49 agencies require fresh food deliveries for their food program, planning for SecondBite operations Queensland begin.

continues

‘A highlight of the Food Angels program was learning to use a variety of vegetables.’

– Food Angels participant 2011.

At SecondBite, we acknowledge access to food as a basic human right. However, as many as 1.2 million Australians are regularly at risk of food insecurity. Food security is achieved when individuals can provide themselves with a safe, nutritious, affordable, non-emergency and culturally appropriate food supply. The detrimental effects of food insecurity can range from social isolation to increased risk of chronic disease and diminished health/economic status. When the purchasing of food becomes untenable, thousands of Australians seek food parcels and meals from Community Food Programs.

The determinants of individual food insecurity are complex. To gain a fuller understanding of the issue we established a dedicated Research & Development team in 2008. Our focus on robust and innovative research helps us to design and develop practical programs which provide long-term preventative solutions as we strive towards an Australia where everyone has access to fresh food.

SecondBite Food Angels

This flexible educational program provides fresh nutritious food and soft-skill development to families experiencing food insecurity. In collaboration with community and government organisations, SecondBite provides fresh food hampers, nutritional information and supports program evaluation. Case-management staff deliver tailored cooking, nutrition and budgeting classes. A memorable moment in the Tasmanian program occurred when the 78-year-old Food Angels volunteer, Ivy Chung, was featured in the *Mercury* newspaper and immediately afterwards the phone rang hot with support! In Victoria, one group of participants concluded their eight weeks of education with a MasterChef style cook-off. In front of a live audience, they demonstrated their new cooking skills by preparing frittatas and muffins with fresh rescued ingredients.

Food Rescue – A Fresh Approach

SecondBite commissioned a research project in 2010 to learn more about the health, social and nutritional impact of fresh rescued food for people who access Community Food

Programs. Nine SecondBite recipient agencies participated, and the results, launched by Victorian Premier Ted Baillieu in March 2011, provided an insight into the outcomes and impact SecondBite is having across the 300 plus organisations we provide fresh food to every week, and what this means to the thousands of people who consume fresh rescued food every day.

- Free fresh rescued food significantly reduces costs for agencies.
- 71% of food used in the community meals was fresh rescued food, otherwise destined for land-fill.
- More support is needed to increase provision of fruit and dairy.

The most poignant results came from interviews with people who access the food programs:

- Fresh ingredients in the community meal provided an average 65 per cent of all fruit and vegetables consumed in the day.
- For 33 per cent, it was their only fruit and vegetables for the day.
- Positive nutritional and social outcomes were achieved by accessing community meals, which was particularly significant because an experience of social exclusion and poor nutrition was evident in the individuals interviewed.

‘...being on a pension you don’t get much after you’ve paid all your bills out for a fortnight, you’ve hardly got anything left to be able to go down the grocery store and say look, give me half a dozen of this and a dozen of that, you just haven’t got the means or the funds to do it...now and again, I’ll actually put aside money specifically...save up for something like a...huge bowl of fruit...’

Research participant, male, 42

Think Fresh – Fresh Food Education & Training

As a result of SecondBite’s ongoing consultation with the community and research, a need was identified to provide training and support for the staff and volunteers of Community Food Programs. It was evident that the wonderful work many thousands of people undertake every day to provide food to vulnerable people could be further enriched by nutrition education, food safety training and fresh food capacity

building. The Community Nutrition Unit at DHHS Tasmania agreed, and together we are developing a community workforce training program to answer to this need. Development is close to completion and funding is now needed for roll out.

SecondBite’s unique position within the community sector provides us with the ability to understand need clearly, and by consulting with over 300 community food programs, we can turn research into results with relevant, practical and evidence-based programs, ensuring positive and sustainable change.

Thinking Ahead – The SecondBite Food Security Advisory Committee (FSAC)

The FSAC shapes SecondBite’s research agenda now and into the future, bringing an interdisciplinary approach to the complex problem of food insecurity. There is no one solution, but we are committed to improving systems for better social, environmental, and health outcomes, for the most vulnerable in our community.

Current members include experts from the fields of health, environment, food systems and homelessness:

Assoc Prof Cate Burns (Chair) –

Deakin University, WHO Collaborating Centre for Obesity Prevention.

Rosemary Mckenzie – Research Fellow, Centre for Health Policy, Programs and Economics, Melbourne School of Population Health, University of Melbourne.

Professor Craig Pearson – Director Melbourne Sustainable Society Institute, University of Melbourne.

Dr Kay Gibbons – Head of Nutrition Services at Royal Children’s Hospital, Melbourne. Honorary Senior Lecturer Monash University.

Sandy Murray – Lecturer, University of Tasmania.

Kirsten Larsen – Policy Challenges Research Manager, Victorian Eco Innovation Lab.

Professor Chris Chamberlain – Director, Centre for Applied Social Research, RMIT.

Thank you to past member **Professor Rob Moodie** – Professor of Global Health at the Nossal Institute for his ongoing contribution.

Ground



‘SecondBite has enabled us to distribute surplus vegetables that we have grown in our community gardens to people at most risk of food insecurity in Tasmania’.

Louise Sullivan - Project Manager of Feeding the Future.

work



Homelessness
Aged care
Families in crisis
Asylum seekers
Youth at risk
Refugees
People with
disability
Long term
unemployed
Low income
families

Victorian current regular recipients /

Anglicare Mission House / 78 Seniors Club Inc / Arbias Paxton House / Ardoch Youth Foundation / Asylum Seeker Resource Centre / Asylum Seeker Welcome Centre / Atherton Gardens / Avocare / Ballarat Community Health Centre / Banyule Community Health / Bapcare Sanctuary / Barwon Youth / Bellarine Community Health / Bert Williams Youth Refuge / Betel Australia / Bethany Community Support / Brimbank Men's Shed / Brunswick High Rise Estate Food Bank / BSL Sumner House / Camcare / Careworks / Carlton Neighbourhood Learning Centre / Carlton Senior Citizens Centre / Choir of Hope and Inspiration / Christ Church (St Kilda) / Christchurch Geelong / Church of All Nations / Collingwood Alternative School / Concern Australia (LiveWires) / Coolibah Centre / Corio Bay Senior College / Corio Primary School (RCBC) / Cottage By The Sea / CountryWide / Create / Croydon Uniting Church / Crystal Manor / Dousta Galla Community Health - Complex Needs Program / Drysdale Family Support (Food Bank Plus) / Faithcare Relief Fund / Family/Kids Health / Fitzroy Adventure Playground / Fitzroy Learning Network / Fitzroy Police / Fitzroy Primary School / Flemington Tenants Association / Flemington/Kensington Church Lunch / Footscray North Primary School / Foundation 61 / Gateway Social Support Options / Geelong Food Relief Centre / Glastonbury Community Services / Global Care / Hambleton House / Hanover Welfare Services / Heidelberg Islamic Society / Hobsons Bay Christian Church / Holy Eucharist Church / HomeGround Services / Hope Centre / Hope Citymission / Iramoo Community Centre / JCAA Community Kitchen / Keilor View Primary / Larmenier School / Latitude / Life Expedition / Machaseh House / Many Rooms / Mature Persons / MAYSAR / Melton Food Project / Menzies / Mission Australia / Multicultural Sudanese Centre / North Richmond Community Health Centre / North Ringwood Care / North Shore Primary School (RCBC) / Northern Bay College / Northern Bay College Breakfast Program / Northside Community Service / Oasis Program / Olympic Adult Education / One Care / One Hope / OneCare Geelong / Open Family Australia / Operation Stitches / Orygen / Ozanam Community Centre / Ozanam House / PRACE / Peninsula Life Care / Phoenix Youth Centre / Police Citizens Youth Club St Kilda / Port Phillip Community Group / Port Phillip Family Support / Port Phillip Social Meals / Prahran Adventure Playground / Prahran Mission / Project Respect / Rainbow Riders / Regina Coeli / Richmond Senior Citizens / Richmond West Primary School / RISE / Riverside Christian Church / Sacred Heart Mission / SAIL Thornbury / SAIL Werribee / Salvation Army Bellarine St / Salvation Army Camberwell / Salvation Army Craigieburn / Salvation Army Fitzroy Homeless Youth / Salvation Army Intensive Case Management / Salvation Army Kardinia Womens Service / Salvation Army Northside / Salvation Army Project 614 / Salvation Army SASHS Belmont / Salvation Army Sunbury / Salvation Army Wyndham / SalvoConnect Mens Service / Samoan PIC / Sandy Beach Community Lunch / South West Community Services / St Albans Meadow Primary / St Albans Youth Club / St Anthony's Parish / St Joseph's Parish Mission / St Joseph's Primary School / St Kilda Gatehouse / St Kilda Parish Mission Drop In Centre / St Kilda Youth Services / St Marks / St Mary's House of Welcome / Street Soccer / Sunshine Harvester Primary School / SVDP Access and Equity / SVDP Food Bank / SVDP Matthew Talbot North Melbourne / SVDP Matthew Talbot Soup Van Footscray / SVDP Soup Van Collingwood / Tenant Participation & Community Facilities Program / The Fresh Program / The New Hope

Foundation / The Outpost / The Venny / Uniting Care Werribee / VAHS / Foodbank Victoria / Waterfront Christian Church / Wesley Mission Western Outreach / West Footscray Neighbourhood House / Western Region Health Works / Western Suburbs Indigenous Gathering Place / Whittlesea Women of Will / William T Onus Hostel / Wingate Sports and Rec Program / Wombat housing / Youth Projects Living Room / Youth with a Mission / Ascot Vale Special School / Youth Pathways - CAE / Thornbury Primary School / Fawkner Community House / Emergency Resources (Kingston City Church) / Creativity Australia / St Kilda Adventure Playground / The Salvation Army EastCare Gateways / RALAC / The Crossing Community Centre Inc / Healesville Interchurch Community Care / Rangeview Primary School Food Bank / Vive Cafe / Wings of Care / George Wright Hostel / Richmond Housing Estate - Mission Australia / Collingwood Seniors Hub / Womens Housing Limited / St Vincent de Paul - Geelong / Grovedale College / Hobsons Bay Christian Church / Coldstream Drop-In Dinner / Benwerren / Gateways Social Support Options / Avocare / Combined Churches Caring Melton / Peninsula Life Care / Hambleton House / Uniting Church Helping Hand / North Ringwood Care / Ballarat APROTECH / Crystal Manor / Kinglake West Uniting Church / Salvation Army Rowville Work Experience Program / Knox Info Link / St Vincent de Paul Berwick Soup Van / Winepress AOG Church / Wesley Mission Homelessness & Support Services / 4 C's Crisis Relief Centre / Holy Trinity Anglican Church

Tasmania current regular recipients

Abbeyfield House / Able Tasmania / Access / AK / AOD: Alcohol and Other Drugs - Hobart / AOD: Alcohol and Other Drugs - Glenorchy / Aurora Disabilities / Bapcare IFSS / Bayview Lodge / Bellerive Primary School / Bethlehem House / Bilton Lodge / Bridgewater Community Centre / Bucaan Community House / Centacare - PRTSS - (Private Rental & Tenancy Support Services) / Centacare - CTSS - (Community Tenancy Support) / Centacare - STAY / Centacare - RP (Re-unification Program) / Centacare - HSS (Humanitarian Settlement Serv) / Chigwell House (Mission Australia) / Child Health & Parenting Service (CHAPS) / Choir of High Hopes / City Lights Church / Clarendon Vale Community Centre / Colony 47 - Youth Connect / Derwent Valley Community Centre / Pulse / Gagebrook Community Centre / Geilston Bay High School / Glenorchy City Council / Glenorchy Primary School / Go Highlands / Goodwood Community Centre / Goodwood Primary School / Goulburn Street Primary School / Hobart Benevolent Society / Hobart Womens Shelter / Huonville Community Health Centre / Jireh House / Kingborough Council - Youth Services / Launch (formerly YasTas) / Live Free Tassie / Louis Van / Mara House / Maranoa Heights Community Centre / Migrant Resource Centre / MILE / PCYC Bridgewater / PCYC Hobart / Pittwater Community Centre / Polytechnic - START & Yconnect Programs - Hobart / Polytechnic - Alted Program - Glenorchy / Pulse Youth Health Centre / RecLink / Richmond Fellowship / Risdon Vale Neighbourhood Centre / Rokeby Neighborhood Centre / Salvation Army ACHA & CACP / Salvation Army Bridge Program / Salvation Army Carlton / Salvation Army Howrah / Salvation Army McCombe / Salvation Army Moonah / Salvation Army New Norfolk / Salvation Army SASH / St Vincent de Paul - Huonville / TasChard / TasTex / The Big Issue - Street Soccer / The Link / TOOL / Warrane Mornington Neighborhood Centre Inc / Wesley Church - 'No Bucks' / West Moonah Community Centre / Youth ARC / Youthcare / Family & Kids Care Foundation (QLD)

From a group of three volunteers moving just over 600 kg of food in 2005, SecondBite is now well and truly on the map – with operations in Victoria, Tasmania and Queensland and a national expansion underway.



Community

For the community, by the community

SecondBite Community Connect™ is an innovative model of food rescue that facilitates the redistribution of surplus fresh food from local food donors, directly to local community food programs, using local volunteers. This cost effective and sustainable program was created in 2009, and in 2010 won the Victorian Community Award for 'new ways to engage with the community'.

SecondBite Community Connect is currently operating in Victoria, Tasmania and Queensland, and is leading the sector for best practice.

Expansion through partnerships

SecondBite believes that there is huge potential for increasing our impact through partnerships and collaborations. In 2011, we launched a pilot with the Australian Red Cross in Victoria, with a view to training Red Cross volunteers to be local facilitators of SecondBite Community Connect, helping us to support regional communities in the most sustainable, efficient and productive way possible.

Over the coming year, we aim to build on the success of this model with a targeted roll-out plan that will enable 'community connections' across all states and territories, focusing on areas of greatest disadvantage. This will be a period of high growth, sustainable outcomes and, most importantly, large volumes of nutritious food rescued for people who are struggling to gain access to fresh food in regional areas. We are grateful to the William Buckland Foundation, The Dyson Bequest and the Yulgilbar Foundation for having the vision to fund this initiative through research and development and into roll out phase.

In September 2011, we launched a major national partnership with Coles supermarkets. Over the next 2.5 years, Coles Community Food with SecondBite will provide more than five million meals to Australians who don't have access to a safe, regular and affordable food supply. This is a national program with a local focus. It is unique in the food retail and food rescue sectors, as the national program strategy and execution is coordinated exclusively by one organisation, SecondBite. We were chosen by Coles due to our expertise in rescuing fresh food, focus on food safety procedures and quality control

and our unique SecondBite Community Connect™ model. A 12-month pilot helped us to develop the right processes and showed us how passionate the in-store teams were at Coles to ensure that food that may not meet their quality standards for sale, but is still nutritious and safe to eat, is donated.

We are delivering the program in both metropolitan and regional communities, using a collaborative model to bring this program to life. In Victoria, Tasmania and Queensland, we use our own infrastructure to collect from stores and in regional areas SecondBite Community Connect is implemented. Where there are other community groups with existing infrastructure across Australia, we have invited them to come on board and collect from their local Coles stores to ensure we do not duplicate resources that already exist in the sector.

Coles Community Food with SecondBite will follow a 2.5-year national rollout, with approximately 250 stores participating by the end of 2012, 450 in its second year and 650 stores by year three. A great result for local communities and the environment.

Since beginning, SecondBite Community Connect has facilitated the redistribution of approximately 96 tonnes of surplus fresh food to 26 community food programs. This equates to 193,368 hearty nutritious meals, 87 tonnes of greenhouse gas emissions saved and over 700,000 serves of fruit and vegetables.

community connect

Queensland

8.4 tonnes of food has been rescued via SecondBite Community Connect to date, and our SecondBite van will be busy on the streets of Brisbane from January 2012.

Victoria

85 tonnes per month is rescued and redistributed by our vans in Melbourne and Geelong, and around the state via SecondBite Community Connect.

Tasmania

Food donors from around the state are helping us to provide 20 tonnes per month to over 50 community food programs.



Get
involved



Time. A most precious resource in all our lives. So, we are thrilled that more than 500 people give SecondBite their time by volunteering with us.

Our move to a larger warehouse and office space in Melbourne, the growth of SecondBite in Geelong and Hobart, and SecondBite Community Connect around the country have seen us increase our operations to better meet community need. Volunteers have been vital to this growth.

Since July 2010, SecondBite volunteers have increased by 25 per cent, from 410 volunteers to 515 (at the time of writing). Volunteers bring so much to our organisation: skills, advice, experience, vision, leadership and friendship. It's great that we can offer a broad range of roles, such as collecting and sorting food at markets, administration, accounting, graphic design, working in the warehouse and delivering food to community food programs.

The Big Picture Program, funded by the City of Melbourne and the Scanlon Foundation, was developed by SecondBite to provide skills, confidence and personal growth for vulnerable members of the community via a structured 12-week course that involved volunteering in the SecondBite warehouse among other activities. We have just secured two more years for this successful program, which has shifted to focus more on warehousing skills to answer to our operational needs and to acknowledge that a real strength of the program was the practical experience gained in the SecondBite warehouse, where real world work skills were learned within a supportive learning environment.

SecondBite is continuing to work with job placement agencies and community food programs to recruit volunteers onto a practical voluntary placement, supporting people on their path to gaining paid employment or further training.

Louise volunteers in our Hobart warehouse 12 hours per week, 'I am enjoying giving back to the community by being at SecondBite. I am learning different warehouse skills and safe food handling when making up food hampers. I am meeting a nice mix of people who call by to collect the hampers. Working with a bunch of other volunteers is a blast as we all learn and work hard, having fun as well. All the guys in the office are really good to work for.'

George does a weekly delivery to three agencies in Melbourne every Tuesday 'I love my delivery rounds (3). Because I have a regular run, I've made many friends (that's a plus). The team at SecondBite are a delight to be with (that's a plus) and, at the end of the deliveries, I feel that satisfaction that I've made (in a small way) life a little better for people (another plus) Wow! Three pluses ain't bad!'

As we expand nationally, the need for volunteers is growing and we will rely on these wonderful people to ensure we are reaching those who need access to fresh nutritious food around Australia.

A huge thanks for your time.



A collective

Major Food Donors / Addamo Fresh Pty Ltd / ALDI / Atlanta Group / Ausbrass Marketing Pty Ltd / Aussie Farmers Direct / Australian Certified Organic / Australian Grand Prix Corporation / Bakers Delight / Bay City Online / Best Fresh / Butler Market Gardens / Camberwell Fresh Food Market / Carrick Institute of Education / Caulfield Racecourse / Chin Bros S H Pty Ltd / Chung Sing / Cinnabar Bakery / Coles / Colonial Fresh Market / Costa Logistics / Costco Wholesale Australia Pty Ltd / Creative Chicken 'N Meat / Crown Casino / Cupcake Central / Dandenong Market / Dovedale Bread / Drysdale Harvest Basket / Ducale Coffee / Emma & Tom's / Epicure Catering / Farinacci's Fresh Pasta / Five:am / Food & Desire / Food FX / Foodbank Tasmania / Foodbank Victoria /

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Gourmet Brokers /
Moon / Houston F
Just Onions / Lau
Macquarie Bank /
Chef / Melbourne
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Authority / Mildur
(Moorilla Estate) /
National Foods / M
Organic Dairy Far
PFD Food Service
/ Premium Fresh /
Qantas Catering /

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Foundation / Marian and E H Flack Trust / The Myer Family Fou
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Red Rocketship Foundation / Rio Tinto / Rotary Club of Diam
of Rosanna / S. Davies / Scanlon Foundation / Sid & Fiona My
Social Ventures Australia / S. Macek / Sustainability Victoria /
Charitable / The Calvert-Jones Foundation / The Dyson Bequ
Foundation / The Graham Group / The Kimberley Foundation
Foundation / The William Buckland Foundation / The Yulgilbo



ve spirit

Geelong Citrus / Geelong Food Relief Centre /
Green Eggs / Gumtree Cafe / Harvest
Farm / Inflight Logistics / Jalna Foods /
Jarent Patisserie / Liberty Catering / LION /
Market Lane Coffee / MAZE / Melbourne
Convention and Exhibition Centre /
Melbourne Wine Festival / Melbourne Market
Produce Company / Mona Restaurant
Nardi Produce / Nardi Produce /
Naturally Italian / Nick Trumble /
Peter Rowland Catering /
Pickled Pear at UTAS / Prahran Market
Providores Australia / Pure Foods /
Queen Victoria Market / Ripe Organics /

Robert Parkes / Rosetta Bakery / Royal Agricultural
Society / Royal Tasmanian Botanical Gardens /
Sacred Heart Mission / Simon Johnson Foods /
Simplot Australia / South Melbourne Market /
Southern Fields / Southsouthwest / Start to Finish
Event Management / Stockwell Rivers / Sunny Ridge
Strawberry Farm / Tamar Valley Dairy / Tasmanian
Bakeries / Terry's Cakes and Treats / The Big Group
Catering / The Design Depot / The Foodstore -
Lenah Valley / The Gordon Institute of TAFE /
Thomas Dux / Toscanos / Tradewinds / True
Organics / VBK Foods / Virgona Providedoring /
William Angliss / Woolworths

Highbury Pty Ltd /
Instanz Nominees /
John Lamble
Lord Mayor's Charitable
Foundation / M & A Robertson
Foundation / MFO Cash Trust
Stee Company Limited /
R E Ross Trust /
Rotary Club
Ver Family Foundation /
The Brenda Shanahan
Trust / The Garry White
Trust / The Maddocks
Trust /

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Eski / Woolworths

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Family Foundation / S & A Mountford / D & M Shelmerdine / I & S Carson

Our goal for the coming year is to provide two million kg of fresh food, enough for more than four million meals to communities in all states of Australia.

SecondBite sets pace as innovator - in all we do

At the recent APEC meeting, Barack Obama presented a key theme: the need for innovation to help the world emerge from its current financial crisis.

Innovation has been a key theme for the President throughout this year, featuring in his State of the Nation address. SecondBite understands that need drives innovation, indeed it is community need that has driven us at every stage of our development. Our limited resources have led to fresh ideas, innovative solutions and maximum efficiency in all our decision making. From the day we said, 'Why can't we use this food?', which everyone said must be thrown out, we have been developing new and better ways to redistribute surplus fresh food that would otherwise be wasted - helping to change the law where needed along the way.

As knowledge of our work has increased, we have found ourselves answering calls from regional communities asking 'how can SecondBite assist our community?' The enormous unmet need in regional and remote communities led us to develop

SecondBite Community Connect™, an innovative model that empowers and enables local communities to do it for themselves. All this has led us here - SecondBite Community Connect; operations in Victoria, Tasmania and Queensland; an imminent launch in Brisbane; and a national partnership with Coles supermarkets. With your support, these activities will help us ensure that communities around the country, metro and regional, are able to access fresh surplus food that would otherwise go to waste.

Our goal for the coming year is to double our efforts and provide two million kg of fresh food, enough for more than four million meals to communities in all states of Australia. This food will be fresh and healthy produce. We also seek to diversify our funding streams and continue our research and advocacy work at a national level to ensure that the community sector has a voice when government or other stakeholders are addressing the subject of food security. We are striving to ensure fresh food redistribution is considered a fundamental part of our future food system, and all Australians have access to and can afford fresh nutritious food for their families.

SecondBite Future Trust - a sustainable future

Innovation has driven our funding strategies with the SecondBite Future Trust a key element in this plan. As I write, the Future Trust is approaching \$1 million, and we are extremely grateful to those donors, in particular Mr Geoff Handbury, who are helping us to lay the foundation for a long-term, sustainable

organisation. Led by Sarah Curtis, the Future Trust seeks investments from individuals and corporations that will support our work in perpetuity. I invite you to support this long-term funding initiative via a donation or a bequest and help us reach an endowment of \$5 million by 2015.

New Board members

I am very pleased to report that we have appointed some key Board members to build our Board strength. These are David Williamson, Chief Legal Counsel at BHP Billiton, Andrew Monotti, Partner at Mallesons Stephen Jaques, and Flavia Gobbo, Legal Counsel at Telstra. Flavia is based in Brisbane. All are passionate about rescuing surplus food and getting it to people in need. I welcome them all to the Board and thank them for giving their time and passion to SecondBite. Of course, I thank our longer standing Board Members who continue to support and innovate on behalf of SecondBite in so many ways.

Thank you to everyone who helps SecondBite, from the volunteers who do the hard slog, to the donors and supporters, you make a difference in Australia. I specifically want to thank our staff led by Katy and Zoe - Andrew, Andy, Arvinder, Bev, Brian, Chris H, Chris S, Danny, Daniel, Doug, Emily, Jaden, Mark, Parry, Pat, Paul, Rebecca, Russell, Stacey, Steve, Trevor.

Thanks also to our wonderful ambassadors and all those who have donated food, ideas, creative input, funds and time that keep us going. In a world of increasing uncertainty, I confidently predict that 2012 will be another very big year for SecondBite. Thank you.

Our year in review 2011 Chairman's Report



Ian Carson



It is the community we serve who inspire SecondBite's growth and lead us in the right direction.

Each year in my annual report message, I open by talking about my astonishment at the achievements of the SecondBite team; the incredible courage we witness daily among the community we exist to serve; the tireless energy and commitment of our amazing volunteers who consistently grow in numbers year on year; the extraordinary generosity of all of our financial supporters, pro-bono suppliers and food donors; and this year is no different.

What *is* different this year is where we sit in the both the growth and the life cycle of our organisation.

There's no denying the exponential growth of SecondBite. Five years ago, we were a board of five with just one member of paid staff and 37 volunteers. Today there is a board of 12 people supporting a team of 15 members of staff and 515 volunteers. The number of kilograms collected and redistributed has risen from 655 kg in 2005 to 1,000,000 kg this year, and the number of community food programs receiving fresh food is up from just five in Victoria to 315 across Victoria, Tasmania and Queensland. Most importantly, hundreds of thousands of people have had access to fresh nutritious food who would otherwise have gone without.

And it is the people we exist to serve who have inspired SecondBite's growth and have ultimately led us in the right direction. There is not a program that has been developed within SecondBite that wasn't asked for, or suggested by, the very people who ultimately receive the fresh food that we deliver. It has been their voices that have led us from Melbourne to Tasmania, from the city to country Victoria and now further afield to Queensland.

It was through collaborative consultation that Community Connect was created and developed, and it is by the request of the community that we have begun a feasibility study to adapt this model to serve remote indigenous communities.

Next year, this community voice will lead us to provide fresh nutritious food to some of the most remote corners of this diverse and beautiful country, from Karratha to Mt Isa, from Alice Springs to Lake Tyers - made possible by our recently secured national partnership with Coles, which plans to deliver 3.8 million kg of additional fresh food into the SecondBite system over the next two years.

We continue to run a very efficient and economical ship due to our collaborative approach to growth. In metro areas, we work in partnership with groups who are supporting the local community with training programs; AGesture and AGB, and in regional areas we have partnered with the Red Cross and Foodbank, who will assist us in the delivery of our Coles Community Food with SecondBite Program.

In addition to addressing the existing unmet need, we are acutely aware that the number of people struggling to feed their families is growing. With a two speed economy, some may not be feeling the pinch, but unfortunately many Australians increasingly are. The rising costs of living means that many low income families have nothing left to fill their cupboards once the bills are paid. Higher fresh food costs will primarily affect vulnerable low-income communities.

It is critical to remember that with growth comes responsibility, and with hundreds of agencies relying on our fresh food deliveries, ensuring the sustainability of our service is vital.

Interestingly, this growth comes at a pivotal point in our life cycle. At the 'ripe' old age of six, SecondBite is no longer regarded as a seedling organisation nor is it fully established or mature.

We no longer meet the criteria of many of our seed funders who support innovative start-ups and who increasingly have maximum funding terms of 1-3 years. These generous and progressive supporters have helped put SecondBite on the map and our challenge now is to secure established long-term investment partners who share our vision of a healthier community.

Attracting funding for long-term programs is not an easy proposition. Persistent problems such as food insecurity are complex and frequently misunderstood. There is no simple answer, and unless supporters can be encouraged to fund core operational costs and research, then long-term preventative solutions will not be found.

I believe wholeheartedly that our incredible supporters past, present (*and future*) will dig deep to help us rise to this challenge and that the people at the very heart of our organisation - our volunteers, Board, team, supporters, food donors and the community - will ensure that we successfully navigate the coming years to bring us closer to achieving our goal - to ensure that every Australian has access to fresh food.

To everyone who has been part of the SecondBite story so far, a massive thank you.



Executive Director

Katy Barfield



**Our
results
from
2010/11**

‘Your work has been such a great investment for us, the returns are outstanding.’

Genevieve Timmons, Portland House Foundation

It's been another huge year of progress and impact for SecondBite. Since beginning in 2005, we have now rescued and redistributed over 2,500,000 kg of fresh food, enough to provide five million meals. Importantly, we are now supporting over 300 Community Food Programs across three states, all of whom are providing vital services to their local community. In FY2011, 86 per cent of the food moved by SecondBite was fresh fruit, vegetables, meat, dairy and bakery.

Our work to date equates to:

- Providing \$7.5 million worth of food directly to community organisations;
- Saving of 2,250,000 kg of CO₂ emissions from the atmosphere;
- Saving 129 million litres of embodied water that is not wasted.

To achieve these results, and more going forward, we now have two clearly defined operational models of fresh food redistribution:

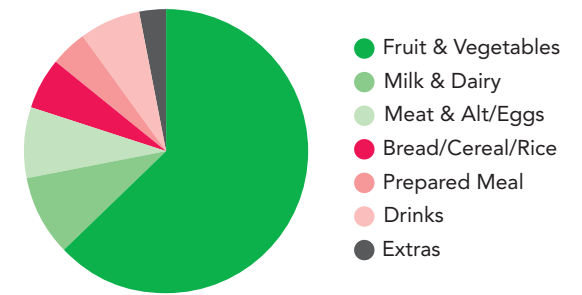
- (1) SecondBite Metro, where refrigerated vans and warehouse infrastructure is the most economical and efficient way to rescue and redistribute fresh food. We have eight generously donated vehicles operating in Melbourne, Geelong and Hobart, with operations in Brisbane and Launceston due to start early in 2012.

- (2) SecondBite Community Connect™ a model developed in response to community need in regional and remote areas, which enables a local food donor to connect directly with a local community food program utilising local volunteers. This model is operating in Victoria, Tasmania and Brisbane and has enabled 96 tonnes of fresh food to be diverted from landfill and delivered to local people in need.

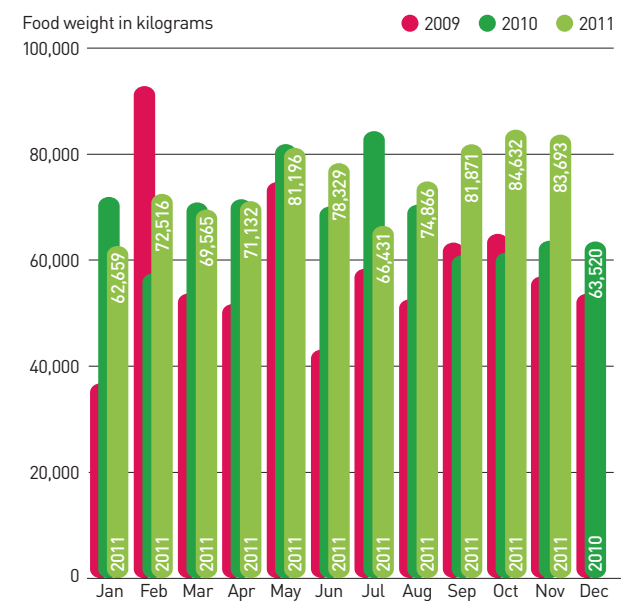
Earlier this year, we released the results of a Social Return on Investment analysis completed by SVA consulting. SROI is an innovative approach to measuring the impact of a project, program, social enterprise, non-profit organisation or policy, by providing an estimate of the total financial value created (including the social impact) and comparing it to the investment required to generate these benefits. The organisational SROI analysis found that for every \$1 donated, SecondBite creates \$4.42 of social value. Our commitment to ensuring our financial donors receive the maximum impact for their dollar is highlighted through this study, both through our desire to conduct it, and the result it conveyed.

As demand for our service continues to grow, we will continue to work tirelessly to ensure community food programs have access to fresh healthy food, and that we maximise every dollar donated.

Figure 1 - Type of food delivered to recipient agencies



Food delivered to recipient agencies



Profit & loss

	30 June 2011	30 June 2010
	\$	\$
Income		
General Donations		
General Fundraising	651,488	360,858
Fundraising Events	20,937	57,635
Total General Fundraising	672,425	418,493
Designated Funding Income		
Food Program Warehouse Funding	101,984	75,531
Food Program Transport Funding	56,075	187,695
Food Program Staff Funding	399,911	289,038
Food Related Staff Funding	109,390	169,781
Professional Fees Funding	23,503	60,853
Fundraising Expense Funding	-	11,925
Communication Expense Funding	971	1,122
Premises Expense Funding	-	5,313
General Expense Funding	11,196	5,982
Emergency Expense Funding	887	2,905
Total Designated Funding Income	703,916	810,145
Interest Received	69,510	65,582
Other Income	76,205	32,304
Total Income	1,522,056	1,326,524

	30 June 2011	30 June 2010
	\$	\$
Expenses		
Food Program Warehouse Expense	54,662	13,388
Food Program Transport Expense	45,474	36,631
Food Program Staff Expense	528,611	365,028
Food Related Staff Expense	433,999	320,163
Professional Fees Expense	111,186	6,089
Fundraising Expenses	14,205	9,342
Communication and Computer Expenses	60,353	41,305
Premises Expenses	50,462	7,686
General Expenses	14,667	25,000
Non reciprocal transfer to SecondBite Future Trust	194,448	-
Total Expenses	1,508,066	824,632
Net Surplus/(Deficit)	13,990	501,892

Our people

Redirecting surplus food to people in need is an excellent way to reduce food waste and help the environment.



Simone Carson
Director

Founder of SecondBite



Ian Carson
Chairman

Managing Partner
Melbourne
PPB Chartered Accountants
Founder of SecondBite



Katy Barfield
Executive Director

SecondBite



John Simpson
Director

Managing Director
John P Simpson &
Associates Pty Ltd



Howard Critchley
Director

Managing Director CEVA
Logistics Australia/South
Pacific 2006-2010
Strategic Advisor CEVA
Logistics Asia Pacific 2010



Cate Burns
Director

Senior Lecturer, Deakin
Vichealth Public Health
Research Fellow, WHO
Collaborating Centre for
Obesity Prevention



Alister Paterson
Director

Chief of Staff
Office of the Lord Mayor
City of Melbourne



Andrew Monotti
Director

Partner, Mallesons
Stephen Jaques



Flavia Gobbo
Director

Supervising Counsel/
Assistant Company
Secretary Telstra
Company Secretary,
Telstra Foundation
Director, Melbourne
Chamber Orchestra



David Williamson
Director

Head of Group Legal &
Chief Compliance Officer
of BHP Billiton
Chair of the Salvation
Army's Corporate &
Philanthropic Committee
for Victoria



Elana Rubin
Director

Chair, AustralianSuper
Chair, Victorian
WorkCover Authority
Chair, VicTrack
Director, TOWER
Australia Pty Ltd
Director, Transport
Accident Commission
Director, Industry
Superannuation
Property Trust



Bob Glindemann
Director

Deputy Chairman & Non
Executive Director of Navy
Health Limited
Director of Care Australia
Deputy Chair of Very
Special Kids Foundation
Chairman of the Australian
Institute of Motor
Sport Safety
Director of East Timor
Roofing Holdings Pty Ltd
Director of East Timor
Roofing and Training
UNIP LDA

Our wonderful team of ambassadors help to raise our profile in their local communities and at a national level.

SecondBite achieves social impact due to the commitment of the Board, the staff, volunteers, Future Trust Board, advisory committees in Tasmania, Queensland and New South Wales, the SecondBite Food Security Advisory Community, and our team of ambassadors. All are passionate about SecondBite's mission, and only together can we achieve it.

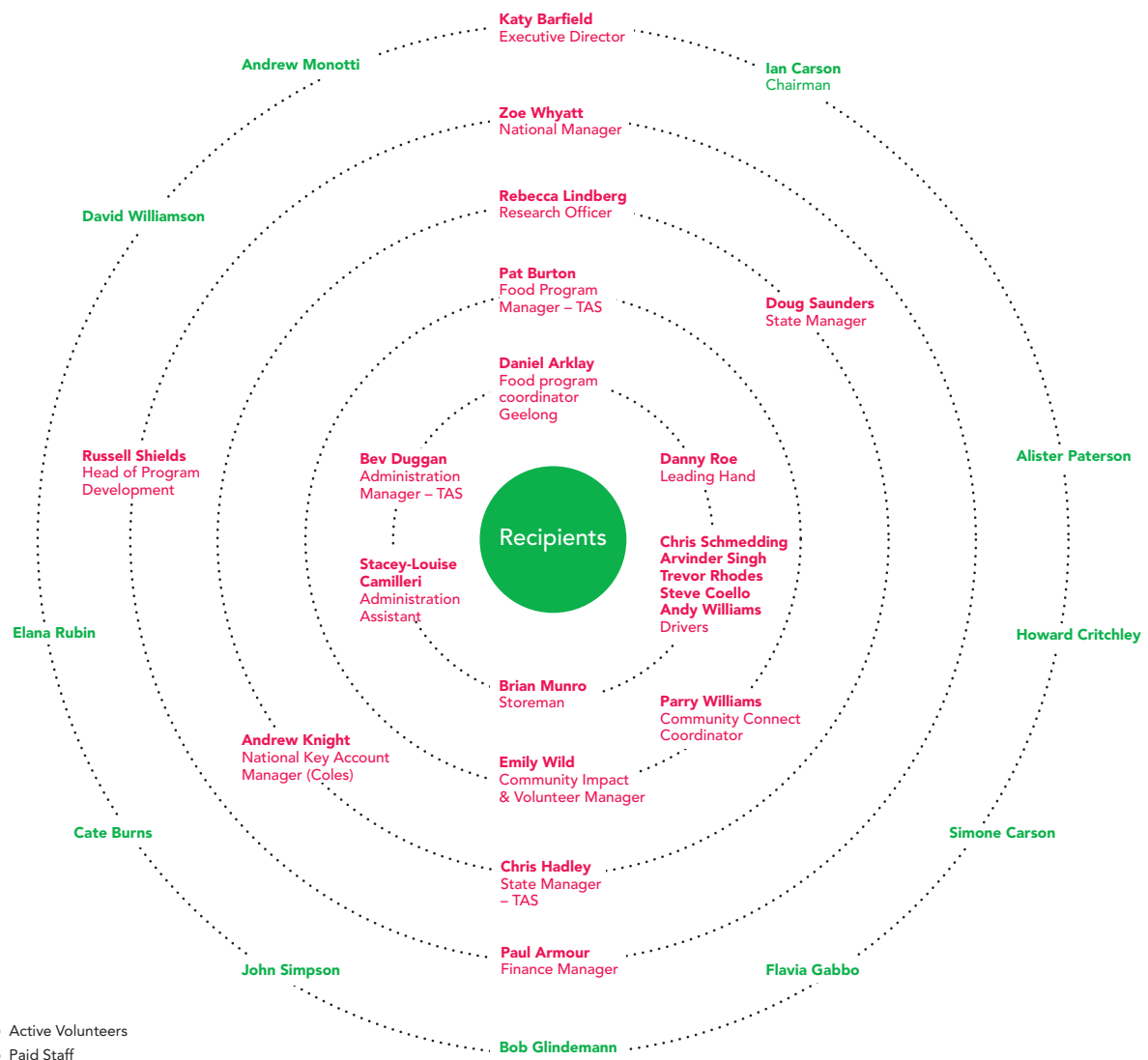
Our wonderful team of ambassadors help to raise our profile in their local communities and at a national level. They are: **Andrew Balaam**, Director of St Laurence Community Services and Adviser of Costa Group; **Suzie Batten**, a strategic communications consultant; **Ian Cover**, ABC radio presenter and founding member of the Coodabeen Champions; **Robert Doyle**, Lord Mayor of Melbourne; **Penny Fowler**, a business and marketing executive, director of various private companies, including K5 group and greentomatocars; **Trevor Green**, previously Managing Director of the Melbourne Symphony Orchestra; **Derek Guille**, ABC Broadcaster and presenter; **Julie Heath**, works in community health in Geelong, and constantly observes the impacts of poor nutrition; **Antony Heath**, a financial services professional based in Geelong; **Paul Lappin**, Chairman and co-owner of Peter Rowland Catering; **Dale Monteith**, Chief Executive of the VRC; **Prof. Rob Moodie**, Professor of Global Health at the Nossal Institute for Global Health at the University of Melbourne. Chair of the National

Preventative Health Task Force; **Elaine Reeves**, Mercury food editor, executive committee member of Slow Food Hobart; **Michael Short**, *The Age* editorial Board Member and New Media Editor; **Ariane Spratt**, TV chef on Mornings with David and Kim; **Natasha Stott Despoja**, former Senator for South Australia. An Honorary Visiting Research Fellow at The University of Adelaide and columnist for *The Adelaide Advertiser* and *The Business Spectator*. **Geoffrey Wilson**, one of Australia's most respected and well-known investment fund managers.

At this stage in our growth, we are acutely aware of our responsibility to the community. Hundreds of agencies rely on SecondBite and therefore it is vital to ensure the sustainability of our service. We began the SecondBite Future Trust based on this understanding, and this is one innovative approach to ensuring SecondBite has funding available in perpetuity. The SecondBite Future Trust Board shares our long-term vision for SecondBite and is aiming for a corpus of \$5 million over the next three years to help fund this growth and expansion.

SecondBite Future Trust Board

Sarah Curtis (Chair), Robyn Baillieu, Richard Balderstone, Annie Bell, Alba Bernardo, Ian Carson, Janee McEvoy, David Slobom, Cathy Simpson.



**Help SecondBite provide
enough fresh healthy food
for four million nutritious
meals in 2012 by donating
food, funds, or your time.**

www.secondbite.org

1800 2NDBTE (1800 263 283)

Our future

**In consideration of our
environment, please
recycle this report if
you no longer need
it for future reference.**

SecondBite acknowledges
the generous donation of
the design of this report
by Amanda Roach Design.

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of photographers Rachelle Davey
and Stacey-Louise Camilleri

